

allie lance

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Work Experience

Commerce Bank | Kansas City, MO

Graphic Design Specialist 1 | January 2019 - Present

Create projects that uphold the Commerce Bank brand and Commerce Trust Company. Creating print and digital assets for different clients and markets. Signage for banks, product sheets, invitations, print ads, and basic motion design screens for lobby areas are some of the projects completed. Create branding for internal events and needs, assist on social media team.

Quin & Co, Inc | Savannah, MO

Graphic Designer | September 2016 - December 2019

Work on print and digital ads for manufacturing clients and environmental graphics for manufacturing tradeshow. Logo concepts for new business and community events. Work closely with company president as primary designer to create modern ads to roll out new branding across multiple mediums.

iFocus Marketing | Overland Park, KS

Graphic Designer | December 2016 - June 2017

Building new display ad campaigns as well as continue with existing creative campaigns. Develop company's social media graphics.

BFM Group, Inc | Lake St. Louis, MO

Graphic Design Intern | June 2016 - August 2016

Creatively execute projects for internal use for BFM brand and clientele such as R.P. Lumber, Yokohama Tires, Judgment Tree Spirits, and other local businesses around the St. Louis suburb area, maintain existing branding practices for client projects, while creating new design solutions, communicating with account managers to accurately fulfill the client's vision, file maintenance and organization.

University of Central Missouri | Warrensburg, MO

Student Designer | May 2015 - May 2016

Develop materials for the University of Central Missouri, including materials for campus events, signage, and social media graphics. Experience working with a senior designer and art director, as well as working with brand guidelines for University of Central Missouri.

Skills

Marketing Design
Print and Digital Layouts
Concept & Creating Ideas
Basic Motion Design
Typography

Education

University of Central Missouri
Warrensburg, MO

BFA in Graphic Design, Spring 2016

NASAD* accredited

*National Association of Schools for
Art and Design

